

**DOWNTOWN INDUSTRIAL DISTRICT
BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS MEETING
SEPTEMBER 28, 2010
MINUTES**

BOARD MEMBERS

Present: Ernie Doizaki, Howard Klein, Matt Klein, Larry Rauch, Michael Tansey, and Paul Vert.

Absent: Richard Gardner, Don Kanner, Richard Meruelo, Alex Palermo, Bill Shinbane, Mark Shinbane, and.

STAFF: Herlinda Chico, Raquel King, Estela Lopez, Celina Mancia and Vicky McCormick.

CONSULTANTS: Ken Coelho and Don Steier.

GUESTS: Roger Cowan and LAPD Senior Lead Officer Jack Richter.

I. CALL TO ORDER

Vert called the meeting to order with a quorum at 11:40am.

II. PUBLIC COMMENT PERIOD ON NON-AGENDA ITEMS

None.

III. APPROVAL OF MINUTES

Rauch made a motion to approve the July 27, 2010 minutes, and Tansey seconded. The Board unanimously approved.

IV. LAPD UPDATE

Officer Richter reported that there is a 5% crime reduction in part one crime in Central area. Officer Richter stated that he is working on cleaning up San Pedro Street between 6th & 5th Streets. The idea is to get parking restrictions installed to prevent all day parking of vehicles.

Officer Richter informed the Board that he has a very good relationship with the BID officers; they respond quickly and are very helpful.

Officer Richter informed the Board that the Fred Jordan Mission would be hosting their annual back to school event on October 7th. Officer Richter stated that he will be meeting with the Mission regarding security for the event.

Officer Richter reported that he and Lopez are working on a program to encourage sidewalk feeding groups to work with the Missions in efforts to eliminate the trash and vermin issues left behind after the feedings. The first step is to approach feeders with a brochure listing resources in the area that will assist the feeding groups with achieving a greater impact in their mission to feed the homeless and promote public health and safety. The next step would be issuance of citations.

Lopez stated that she shared the program idea with Councilwoman Perry, and the Councilwoman would like to do a press conference regarding the program before Thanksgiving to present proper avenues to feeding the homeless. Also, the idea is to encourage people to help the homeless with what they really need, such as diapers, socks, etc.

V. FINANCIALS

Coelho reported that in August the BID is slightly over in maintenance. Ending cash \$629,000; projected delinquency \$92,000; ending year balance \$35,000.

Coelho reported that receivables equal \$128,000, need to collect \$37,000 by year end, however, the BID just collected \$13,000 from the City, therefore, the BID is right on budget.

Coelho reported that at the end of August 2009 delinquencies totaled \$160,000, compared to \$128,000 at the end of August 2010.

Cash balances total: DID 1- \$21,000; DID 2- \$61,000; DID 3- \$567,000 as of 9/27/10.

Coelho reported that the former Toy District BID had \$10,500, in which \$10,000 was transferred to the CCEA private account for reimbursement. Coelho stated that he has informed the City that the Toy District still owes DID. As of 9/27/10, the private account has a balance of \$21,000. There are still dues owed.

VI. OPERATIONS

Mancia reported that BID public safety officers handled/responded to 1,229 incidents in August. Mancia reported that in August there were 27 abandoned property incidents where personal unwanted items are left abandoned throughout the District, and up to 62 abandoned property incidents in September to date.

Peterman informed the Board that the BID started its mid-day shift from 12:30pm to 9pm. CCEA hired retired LAPD Lieutenant Steve Keyser as the new Deputy Director of Operations to oversee the mid-day shift. The mid-day shift focuses on the issue with abandoned property, which primarily takes place on San Pedro cross Winston, and areas around 4th/Crocker, and 6th/Crocker.

Mancia reported that loitering in the District is up and the SCI team is working on the loitering issues. Y-t-d there is \$8,305 incidents.

Lopez stated that when SCI started there were 1,900 people on the streets at any given time, that number went down to 300, and now it is up to 1,100 as of August.

Mancia reported that the BID maintenance team collected 3,184 bags of trash and 26,480 y-t-d, removed 68 instances of graffiti, removed 168 bulky items, and weeded 18 blocks.

SCI Update:

Lopez reported that she met with the City Attorney to express concern with the potential elimination of the neighborhood prosecutor program. Lopez stated that she expressed how detrimental losing the program would be, and would be equal to losing SCI. Lopez informed the Board that Songhai's position will be filled while she is out on maternity leave.

Lopez reported that she also expressed the importance of maintaining the HALO program for social services versus criminal prosecution. The City Attorney expressed that he realized the importance of the program and will find money to fund those positions.

Lopez informed the Board that CD9 is trying to identify federal funding allocated for other uses, to re-program to the City Attorney's office. However, there is a hiring freeze which complicates the re-programming.

VII. EXECUTIVE DIRECTOR REPORT**LADID Parking Study:**

King reported that preliminary ideas to combat current parking issues in DID include overnight parking prohibition, residents parking permits, additional parking meters, BID security deputized to write parking citations, change parking regulations for consistency, and provide more employee transportation options.

King reported that she and Lopez met with the parking consultants and the permit parking and enforcement departments of the LADOT to discuss the preliminary ideas and get feedback. Both departments of the LADOT spoke of shortage of staff and resources, but stated that LAPD could request restrictions based on public safety issues, and the restrictions would be implemented immediately. The final phases will include a community meeting and the draft report to be presented to the Community Redevelopment Agency, CCEA, LAPD and LADOT.

Little Tokyo Guidelines:

Lopez reported that City Planning is working with Little Tokyo on design guidelines as it relates to new façades, lighting, landscaping, and design plan. Two representatives from City Planning attended the Arts District Board meeting to talk about the proximity of the Little Tokyo/Arts District boundaries. Lopez stated that she noticed that L.A. Cold Storage property was included in the Little Tokyo Guidelines boundaries. She spoke with City Planning and CD9 representatives who agreed to redraw the guideline boundaries to exclude L.A. Cold Storage.

VIII. NEW BUSINESS- None.

IX. ADJOURNMENT- The meeting of the Board was adjourned at 12:53pm.